



A Japanese manufacturer of commercial vehicles manufacturing and selling nearly 2 million vehicles annually.

Challenge

- Manage availability of large fleet of commercial vehicles – Trucks for fleet owners with proactive maintenance
- Offer customers value by maximizing vehicle uptime and minimizing lifetime cost

Cherrywork® Predictive Asset Analytics

Solution

- ✓ Mobile Application on iOS and Android for fleet and user management
- ✓ Collection of Telemetry data with geo-location
- ✓ Predetermine upcoming failure with predictive analytics
- ✓ Integration with existing service relationship management application for better insights and management

Outcome

- Minimize unexpected downtime of trucks which affects delivery schedules and regular operations
- Better input for product recalls and service campaigns
- Customer retention with better user experience



Business Impact

80%

Reduction in cycle time for process completion

20%

Increase in employee engagement